

# Marketbuzz

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## Get a Comprehensive Overview of the Global PV Industry with Detailed Data and Actionable Insights

Marketbuzz® is the PV industry's premier source of detailed information for strategic and tactical planning. Our most popular report, it provides a detailed picture of the industry today and what it will look like over the next five years. This year's report has a changed format, expanded content, and new data tables to make it more useful in the context of the widespread shifts happening in the solar industry.

Get this unique report to develop a deep understanding of the solar industry from polysilicon to policy. And then use the detailed data tables, hundreds of charts, and rich analyst insights included in the report to develop your own planning scenarios and business priorities.

### Data Covered

- Historical market segmentation and demand since 2007
- Market segmentation and demand forecasts for the next five years
- Detailed analysis of regional policies and key market drivers
- Post grid parity analysis
- Top-10 market channel analysis
- Cumulative forecast demand analysis
- Detailed analyses and forecasts provided for the ten top markets and four other regions

### Key Questions Answered

- How is the PV industry performing, and what are its plans for the future?
- What are the recent trends in PV equipment spending?
- What are the pricing, cost, revenue, and margin forecasts for each upstream segment?
- What are the long-term demand forecasts for each major country and application segment?
- Where are the most promising long-term opportunities?
- What are the long-term supply forecasts for polysilicon, wafers, c-Si cells, c-Si modules, and thin film modules?
- What will the long-term supply/demand balance look like across the supply chain?

### Delivery Schedule

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